

CleanPix Launches iPhone App for Asset Management.

Orlando Florida (June 21, 2010)



"This mobile app brings an all-new dimension and flexibility to digital asset management and brand control" says CEO, Nelson Vigneault, "and makes CleanPix the affordable and flexible picture management service of choice".

Meet the us at HiTEC

- booth # 247
- or Education Session:
Tuesday, June 22, 2010
Exhibit Hall A. 10:30 - 11:00 a.m.
"CleanPix: Effective, Web-based, Brand Asset Management for the Hospitality Industry"

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The CleanPix iPhone app combines the convenience of mobility with the robust feature set of the CleanPix digital asset management service, taking advantage of the mobility, GPS metadata and "internet everywhere" functionality offered by the iPhone.

As part of the ongoing efforts to enhance the usability and convenience of its already robust online asset management service, CleanPix has released a free iPhone app available from the iTunes store. The CleanPix iPhone app is designed for marketing and PR professionals in industries like the hospitality sector. While connected to the internet, the iPhone app integrates with the CleanPix service providing quick and easy access to the mobile web interface and allows professionals to take pictures of an event and immediately upload it to a hotel's online media gallery. Where available, GPS coordinate metadata can be embedded directly with the uploaded photo.

With quick access to the CleanPix mobile web interface, it is easy to manage other brand material distribution tasks such as responding to media requests and creating press-releases with the latest pictures from the iPhone for instant publication.

A quick breakdown of the what the CleanPix iPhone app offers:

- Mobile uploads and instant release of media-ready photos
- Effortless integration with existing CleanPix services
- Where available, GPS location metadata is recorded
- This free app is available for the iPhone 3G, 3GS and iPhone 4

The CleanPix iPhone app is free and available now from the Apple iTunes app store.

About CleanPix:

Designed for PR and marketing communication professionals, CleanPix specializes in the hospitality industry and has served hundred of thousands of requests from travel writers and journalists from around the world, quickly and efficiently, since 2001. To learn more about CleanPix please visit our website: <http://www.cleanpix.com>

CleanPix iPhone app INSTANT task flow

